IRINA BLUMENFELD

SOLUTIONS ENGINEER

Experienced solutions engineer with a strong technical background and expertise in web application development, cloud computing and modern frameworks.
Over 10 years of experience in customer-facing technical roles, building customer relationships, explaining technical terminology, and effectively providing solutions.

WORK EXPERIENCE

Solutions Engineer - Netlify (Remote)
March 2023 – July 2023

- Proactive outreach to selected self-serve customers to help get to value faster and identify opportunities where sales-assistance would be helpful.
- Empower Enterprise Trial customers and help upgrade them to premium features.
- Collaborate with cross-functional teams, including growth, marketing, product, and data, to analyze usage patterns and enhance user experience.
- Advocate for customer needs by communicating feedback to product management, support, and engineering teams.
- Troubleshoot DNS, integration, build, and deployment errors in cutting-edge frameworks.
- Create engaging product demos to showcase the capabilities and benefits of solutions.

Solution Engineering Consulting - Netmagik, Orlando, FL
January 2014 — March 2023

Solutions Engineer:
- Translated user requirements into scalable code, provided solutions based on client business specifications.
- Created project demos to demonstrate the value of products
- Researched and implemented popular libraries and modules that best suited clients' project requirements
- Collaborated with customers in SaaS industry

Software Engineer:
- Built modern and responsive web applications using HTML/CSS, JavaScript, React, Next.js and WordPress

Technical Support:
- Provided client training, support, analytics and maintenance.

Web Developer - Silent Planet, Winter Park, FL
January 2012 – January 2014

- Wrote client facing web apps with HTML/CSS, JavaScript.
- Created email marketing templates to communicate with customers.
- Analyzed web performance, created and communicated key performance metrics to clients.
- Tested websites and features in multiple browsing environments.

Automated Solutions Engineer - Phoenix International, Lake Mary, FL
January 2011 – January 2012

- Designed and implemented a new Time Accounting System that provided detailed metrics on productivity, workflow, time phasing for the entire Quality Services Department.
- Provided configuration management (CM) support for the Quality Services Department through database backups, restores and software version control.

EDUCATION

Management Information Systems - University of Central Florida
Minor in Computer Science

CONTACT

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Github

LinkedIn

SKILLS

JavaScript

React

Next.js

HTML

CSS

GraphQL

Node.js

Express.js

MongoDB

Git

CI/CD

API

Tailwind

WordPress

Data Analysis